Your privacy is important to B. O. Conference Service. This privacy statement provides information about the personal information that B. O. Conference Service collects, and the ways in which B. O. Conference Service uses that personal information. B. O. Conference Service will use reasonable efforts to ensure that any information that you provide remains private and will only be used for purposes stated below.

**Personal information collection**

B. O. Conference Service may collect and use the following kinds of personal information:

- information that you provide for the purpose of registering with the website (including your name, affiliation, address, e-mail address, and telephone number)
- information about transactions carried out over this website (including credit card payments)
- information that you provide for the purpose of subscribing to the website services; and
- any other information that you send to B. O. Conference Service.

**Using personal information**

B. O. Conference Service may use your personal information to:

- administer this website;
- enable your access to and use of the website services;
- publish information which you have submitted, on the website;
- collect payments from you; and
- send you information about the Current Conference and the Conference Series.

Where B. O. Conference Service discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.

In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, B. O. Conference Service may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

**Securing your data**

B. O. Conference Service will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

B. O. Conference Service will store all the personal information you provide on its secure servers.

Information relating to electronic transactions entered into via this website will be protected by encryption technology.

**Cross-border data transfers**

Information that B. O. Conference Service collects may be stored and processed in and transferred between any of the countries in which B. O. Conference Service operates to enable the use of the information in accordance with this privacy policy.

In addition, personal information that you submit for publication on the website will be published on the internet and may be available around the world.

You agree to such cross-border transfers of personal information as a condition for registration for the Conference.
**Updating this statement**

B. O. Conference Service may update this privacy policy by posting a new version on this website.

You should check this page occasionally to ensure you are familiar with any changes.

**Links to other websites**

This website contains links to other websites.

B. O. Conference Service is not responsible for the privacy policies or practices of any third party.

**Contact B. O. Conference Service**

If you have any questions about this Privacy Policy or B. O. Conference Service’s treatment of your personal information, please write:

- by e-mail to info@bo-conf.com or
- by post to: B.O. Conference Service, Storskogsvagen 24, SE-756 45 Uppsala, Sweden